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*****For immediate release*****

With multi-day residencies in Rocky Mountain resort town, one Colorado performing arts venue is taking a unique approach to concerts in the time of COVID-19

Beaver Creek, Colo., October 15, 2020 — The impact of COVID-19 on performing arts venues has created a dynamic range of reactions, with some venues closing down indefinitely while others get by with smaller shows and smaller audiences.

A venue in the Rocky Mountains is taking a unique approach, capitalizing on its location in the Colorado resort town of Beaver Creek. The nonprofit Vilar Performing Arts Center, a 535-seat indoor theater known for its exceptional acoustics and phenomenal architecture and design, is launching a new program that will bring major artists from around the world to the venue for a residency.

The idea involves premiering a signature pandemic-time series of unique collaborations between artists who can rehearse during the day at the facility in Beaver Creek, Colorado - safely in the mountains and away from crowded cities. This residency would culminate in a series of small, socially-distanced performances (and public health protocols would be strictly followed throughout the residency). A select number of premium tickets will be sold to the intimate performances and, for those who are not ready for the in-person experience yet, we will offer other ways to enjoy these through livestreams and other video offerings.

"We're looking for artists with a proven track record, particularly if they have been successful streaming, and we are also looking for artists who are open to working with us to innovate and adapt to how we can enjoy entertainment today," said Duncan Horner, Executive Director of the Vilar Performing Arts Center.

The phones are ringing and the calendar is starting to fill again for this winter. Outreach has already been successful, with several renowned artists on-board for the residency program including:



Artist: Leftover Salmon, in house January 20-24 with evening shows on Thurs. January 21, Fri. January 22 & Sat. January 23. Since their earliest days as a forward thinking, progressive bluegrass band who had the guts to add drums to the mix into their ever evolving sound, to their role as a pioneer of the modern jamband scene, to their current status as elder-statesmen of the scene, Leftover Salmon has been a crucial link in keeping alive the traditional music of the past while at the same time pushing that sound forward with their own unique style.

Artist: Keller Williams, in house January 28-30 brings 3 unique nights of music in a solo, duo + trio format with evening shows Thurs. January 28 (solo), Fri. January 29 (duo with Greg Garrison of Leftover Salmon) & Sat. January 30 (trio with Garrett Sayers of Motet and Jeremy Salken of Big Gigantic). Un beholden to conventionalism, Keller Williams seamlessly crosses genre boundaries. The end product is astounding and novel music that encompasses rock, jazz, funk and bluegrass, and always keeps the audience on their feet.

"We're excited not only for what this will bring in terms of connecting us during divisive times through quality performances, but also what it will do to keep the vitality of our industry alive," Horner said. "We've long been a favorite stop on tour for many artists – now we can be a center not just for the finished performance product, but as a place to safely isolate and create new ideas during this exceptionally difficult time."

Artists or managers interested in the opportunity can contact Duncan Horner at dhorner@vfv.org.

Tickets will be available for purchase starting October 20. Visit vilarpac.org for more information or contact the box office at (970) 845-8497.

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About VPAC:

Located in the heart of Colorado's Beaver Creek Resort, the Vilar Performing Arts Center is a 535-seat theatre, owned and operated by the Vail Valley Foundation, which presents a variety of year-round performances including Broadway musicals, concerts, family entertainment, comedy, dance, classical music and more. Visit vilarpac.org for more.

About the Vail Valley Foundation



The Vail Valley Foundation is a 501c3 Colorado nonprofit corporation with a mission to enhance the quality of life in the Vail Valley and showcase our community to a global audience through arts, athletics and education.

The organization's work in education is through YouthPower365, a 501c3 Colorado nonprofit corporation with a mission to provide year-round extended learning opportunities that empower and educate the youth and families of Eagle County from cradle-to-career readiness. The Vail Valley Foundation also provides the Vail Valley with several of its most treasured annual events, such as the GoPro Mountain Games, the Xfinity Birds of Prey Audi FIS Ski World Cup races, the Vail Dance Festival, and the Hot Summer Nights and ShowDown Town free concert series'. The Vail Valley Foundation also manages and operates two performing arts centers, the Vilar Performing Arts Center in Beaver Creek Village and the Gerald R. Ford Amphitheater in Vail, providing more than 100 Broadway, dance, comedy, classical, rock, pop, jazz, community and family events per year.

Vail Valley Foundation activities and events are in part made possible by partners: the Town of Vail, Vail Resorts, Beaver Creek Resort Company, GMC, and TIAA Bank.

To learn more about the Vail Valley Foundation activities and events visit www.vvf.org.

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