



Media contact:
Ruthie Hamrick
rhamrick@vvhf.org
o. 970.748.6646

*****For immediate release*****

"Tix for Medics" offers healthcare workers a free night out

Beaver Creek, Colo., June 19, 2020 — The **Vilar Performing Arts Center (VPAC)** has just unveiled a new initiative with the creation of 'Tix for Medics,' a VPAC Healthcare Workers Ticket Fund.

The fund will accept donations of which 100% go directly towards future show tickets for the local healthcare work force. The fund will be managed in conjunction with Vail Health to ensure workers can request and tap into free show tickets for the next 365 days to enjoy a relaxing night out. The VPAC just announced this week that it will start hosting a limited number of guests during its Thursday evening Ghost Light Sessions performances throughout the summer.

"We have been brainstorming with our team about how we can help show our appreciation for our local medical workers for all they have done over the past few months and continue to do. Arts and entertainment can offer a well-deserved break and sense of togetherness which is probably the greatest thing the VPAC can help with at this time. It also gives something to look forward to in the future, as we anticipate the return of our full diverse and robust schedule of performers on our local stage."

"We hope 'gifting a show' is something that our community can gather around to show our appreciation. Give a night out to this incredible group of people who have risked so much," said Duncan Horner, Executive Director of the Vilar Performing Arts Center.

The new dedicated fund will accept *any* amount – \$5, \$10, \$50 and beyond – and will help ensure "tix for medics." 100% of the fund will apply to show ticket costs.

To give, visit www.vilarpac.org/support/donate, enter desired amount and note 'Tix for Medics' or Healthcare Workers Fund in the comment box. The VPAC is located under the ice rink in Beaver Creek Village (68 Avondale Lane, Beaver Creek, Colorado).

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About VPAC:

Located in the heart of Colorado's Beaver Creek Resort, the Vilar Performing Arts Center is a 535-seat theatre, owned and operated by the Vail Valley Foundation, which presents a variety of year-round performances including Broadway musicals, concerts, family entertainment, comedy, dance, classical music and more. Visit vilarpac.org for more.

About the Vail Valley Foundation

The Vail Valley Foundation is a nonprofit with the mission to enhance and sustain the quality of life in the Vail Valley by providing leadership in arts, education and athletics. The organization is known for its work in education with YouthPower365, which provides programming to more than 4,200 local children with early childhood, K-12, and scholarship programs. The Vail Valley Foundation also provides the Vail Valley with several of its most treasured annual events, such as the GoPro Mountain Games, the EverBank America's Winter Opening, the Birds of Prey FIS World Cup races, the Colorado Classic cycling race, the Vail Dance Festival and the Whistle Pig Vail concert series. The Vail Valley Foundation was the organizing body for the Alpine World Ski Championships in Vail and Beaver Creek in 1989, 1999, and 2015. It also manages and operates the Vilar Performing Arts Center in Beaver Creek Village and the Gerald R. Ford Amphitheater in Vail, providing more than 100 concert, Broadway, dance, and family events per year.

Vail Valley Foundation activities and events are made possible by cornerstone sponsors GMC, EverBank, and Vail Resorts. Visit www.vvf.org to learn more.

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